

SCOTT A RHOADS

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EXPERIENCE

1993 - 2019

Communication Assistant

East Pennsboro Area School District

Manage and coordinate graphic design projects from concept through completion. Work closely with Communication Director, Administrators, and faculty to create vision, conceive designs, and effectively meet deadlines and requirements. Establish branding initiatives through graphic design, photography, videography, website design and content development. Assist the Communication Director with event planning and media coverage.

1981 - present

Freelance Design and Photography

Translate concepts into designs for screen printing, branding, promotional materials and photography for local and national clients.

1992-1993

Art Director

Art Communication Systems Inc.

1986-1992

Art Director

Waveline Direct - Started the Art Department

1984-1986

Art Director

Williams and Associates

1981

Staff Artist

Print-O-Stat

EDUCATION

1981

Art Institute of Pittsburgh

Visual Communication

Associates Degree

SOFTWARE

Adobe Creative Suite, CorelDRAW, Microsoft Office Suite, Final Cut Pro, Autodesk Sketchbook, WordPress,

SKILLS

Photography, Video, Illustration: Pen & Ink, Color Pencil, Chalk Pastel, Oil & Watercolor Paint.

PUBLICATIONS AND SHOWS

Feature in **Southwest Art Magazine** (September 2016, page 108)

Children's ABC Coloring Book (2017)

Harrisburg KiteFest (2006) 10 Lampost Kites

The Pennsylvania Watercolor Society 27th Annual International Juried Exhibition

2 watercolors accepted (2006)

ACTIVITIES

Art Center School and Gallery, Mechanicsburg, PA

East Pennsboro Lions Club (Past President)

Historical Society of East Pennsboro (Founding Member)

Basketball Coach - East Pennsboro Area School District 1981-2015